## **2023 16th Annual**

# **Concert for Autism**

### Sponsorship Packages

Thank you for your interest in sponsoring this year's 16<sup>6h</sup> Annual Concert for Autism. We have three naming rights sponsorships we are offering, along with unlimited event support sponsorships.

#### PRESENTING SPONSOR - \$7,500 donation

- As presenting sponsor, your logo will be displayed prominently on all materials associated with the event. This includes all t-shirts, flyers, advertisements and social media posts.
- Your participation as the presenting sponsor highlighted during all media appearances, including television, radio, print and online interviews.
- Your logo featured on all banners and screens during the event.
- In partnership with Coachella Valley Weekly, you will receive a special write up about your business and why you chose to support the event in their annual issue about the benefit.
- A singular email blast about your sponsorship to the Desert Autism Foundation's 10,000 + email list.
- Dedicated social media posts on Facebook and Instagram about your support of the event.
- A reserved table for 8 at the main event, with a free drink of choice and 50 complimentary raffle tickets per person.

#### MAIN STAGE SPONSOR - \$5,000 donation

- Naming rights to the Main Stage at the main event, with your logo displayed/projected on the main stage banner/screen.
- Your stage sponsorship highlighted during all media appearances including television, radio, print and online interviews.
- Your logo on the back of the event t-shirt as the main stage sponsor. Your logo will also appear on all flyers, advertisements and social media posts
- Social media posts about your main stage sponsorship.

#### ACOUSTIC STAGE SPONSOR - \$3,000 donation

- Naming rights to the Acoustic Stage at the main event, with your logo displayed on the acoustic stage banner/screen.
- Your stage sponsorship highlighted during all media appearances including television, radio, print and online interviews.
- Your logo on the back of the event t-shirt as the acoustic stage sponsor. Your logo will also appear on all flyers, advertisements and social media posts.
- Social media posts about your acoustic stage sponsorship.

#### EVENT SUPPORT SPONSORSHIPS - Donations of \$500 or more

- Your logo on all flyers both digital and printed. Placement on sponsorship banner at the main event.
- Your sponsorship highlighted during media appearances including television, radio, print and online interviews.
- Social media posts about your support of the event.

For more information, call Josh Heinz at 760-702-4110 or email to: contact@concertforautism.com. All donations are tax deductible. The Desert Autism Foundation's charitable tax ID EIN# is 26-3350260.

