



Dear Business Owner,

I'm writing to you on behalf of the 11th Annual Concert for Autism. This concert's goal is to raise funds for families who have children with Autism, and promote awareness about the disorder. This year the proceeds will again benefit the Desert Autism Foundation (formerly Lumpy's Foundation for Autism). This organization provides financial assistance to families with Autistic children so they may afford vital therapies and programs. Several of the musicians performing have children and family members stricken with this developmental disorder. The concert will feature performances by local bands and musicians and will take place on Friday, October 19th and Saturday, October 20th at The Tack Room Tavern at 81800 Avenue 51, Indio, CA 92201. Each evening will start off at 5:30 with performances by Autistic music students. Bands will begin at 6:00 both nights and conclude at 1 am. The concert is all ages until 10pm.

During the event we will have silent auctions and raffles of donated items from businesses across the Coachella Valley. All donations, large or small, including merchandise, services, gift cards, or cash, will be gratefully accepted. If you would like to donate you can contact me at 760-702-4110 or email me at contact@concertforautism.com. In appreciation for your donation, we would like to include your business logo or name on our event flyer. This flyer will be posted throughout the valley, used in print advertising and be the image for all promotion on the web and through social media.. If you would like to be included, please email me a hi-res image of your logo.

If you would like to mail your donation, please send it to: Concert for Autism, 41708 Petersfield Rd., Bermuda Dunes, CA, 92203.

If you are making a monetary donation, please make your check out to: Desert Autism Foundation.

AUTISM affects 1 out of every 68 children (Centers for Disease Control and Prevention 2015). Autism is a complex neurological disorder significantly affecting verbal and non-verbal communication, social interaction, motor skills and learning ability. Each individual exhibits a combination of these symptoms and it varies for each individual by different degrees. Many children with this disorder require intense speech, occupational and behavioral therapies, along with specialized educational support. Autism is four times more prevalent in boys than girls and knows no racial, ethnic, or social boundaries. Family income, lifestyle, and educational levels do not affect the chance of autism's occurrence.

Thank you in advance for all of your support!

Sincerely,

Josh Heinz
Member of Blasting Echo and father to a child with Autism
Founder of the Concert for Autism

The Concert for Autism is produced by a group of musicians who have personal connections to Autism as fathers, mothers, family members and friends. Though the concert is not directly affiliated with the Desert Autism Foundation, we have found this charity to offer valuable assistance for those families that deal with Autism on a daily basis. We will be donating all funds raised to this organization. Your donation to this charity is tax deductible. The Desert Autism Foundation charitable tax ID EIN# is 26-3350260.





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THANK YOU FOR YOUR DONATION!

